

HUMBOLDT DISTILLERY

THE SPIRIT OF CALIFORNIA

Discover Humboldt. Up here the air is fresher, the greens are greener, the trees are taller, and the vodka is smoother. Try our new Value Added Pack, including our best-selling organic vodka PLUS a half-sized bottle of Humboldt's Finest.

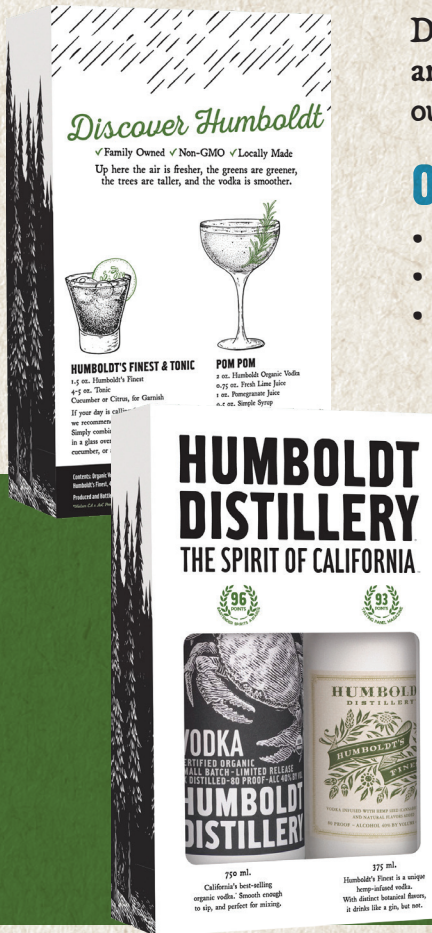
ORGANIC VODKA

- Smooth Enough to Sip, and Perfect for Mixing
- #1 Best-Selling Organic Vodka in California*
- Double Gold and 96 points, Bartender Spirits Awards

*Nielsen CA x AoC Premium Unflavored
750ml Vodka — 152 wks ending 8.12.22

HUMBOLDT'S FINEST

- Drinks Like a Gin, but Not
- Double Gold, San Francisco World Spirits Competition
- Aromatic terpenes provide a distinctive fresh herbal character
- THC and CBD Free



VINEPAIR Forbes LIQUOR.COM

"On the palate, the vodka is incredibly smooth, with citrus notes and a mild pepperiness, along with vanilla and butterscotch notes." — Forbes

"This vodka is distilled from organic sugar cane with no additives whatsoever. It offers rich, lush flavors of sweet orange and cane syrup with a slight hint of vanilla." — Liquor.com

"The palate is clean with a complete lack of alcoholic burn even when sipped at room temperature." — VinePair

VAP PRICING

SRP:

\$24.99

Tiered Price to Retail:

\$19.50 Frontline Price

\$17.25 for 2 cs/10 cs family

\$17.00 5 cs/20 cs family

SGWS ITEM #572610

SALES TEAM

SALES EVP: Jim Sweeney ☑ jim@humboltdistillery ☎ (707) 738-4942

BAY AREA MARKET MANAGER Meg Morrison ☑ meg@humboltdistillery.com ☎ (925) 330-2254

SAN DIEGO MARKET MANAGER Meghan Balser ☑ megan@humboltdistillery.com ☎ (917) 806-9960

LA MARKET MANAGER Lauren Plutsky ☑ lauren@skybrookebrands.com ☎ (310) 344-7237

SF SOUTH BAY AREA MARKET MANAGER

Ali Chatterjee ☑ ali@humboltdistillery.com ☎ (831) 524-4113

HUMBOLDT COUNTY MARKET MANAGER

Natalie Krishna Das Ellig ☑ natalie@humboltdistillery.com ☎ (707) 601-4121

MATERIAL DESCRIPTION	ITEMS/CASE	CASES/PALLET	CASE WEIGHT	CASE L/W/H	ITEM UPC	CASE SEC
VALUE PACK W/ 750ML ORGANIC VODKA WITH BONUS 375ML HUMBOLDT'S FINEST	6	50	32 LB	6.5/3.5/10.5	030915143868	030915143875

